

CHOICE Administrators®

PRIVACY NOTICE

Thank you for visiting one of our *CHOICE* Administrators product websites; CaliforniaChoice®, CaliforniaChoice 51+, Choice Builder, Contractor's Choice®, HSA California®, Kaiser Permanente Choice Solution (hereinafter, the "Website"), which is owned and operated by *CHOICE* Administrators (hereinafter, "*CHOICE* Administrators"; "We"; or "Our"). Your privacy is important to us. To better protect your privacy, We are providing this notice explaining Our online information policies and practices. By visiting this Website, you are consenting to the practices described in this privacy policy.

Effective Date of This Privacy Notice

This privacy policy is effective September 15, 2008.

Categories of Personally Identifiable Information We Collect

CHOICE Administrators will receive and store information about you and your dependents (if applicable) such as name, address, gender, Social Security Number, age and answers to medical questions (if applicable) whenever this information is provided through this Website. We may also obtain information about you from third parties such as your employer or insurance brokers who may utilize the Website to do such things as request a quote for health insurance coverage or manage account activity online.

Cookies

CHOICE Administrators and/or its business partners may use cookies on this Website. A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on Our Website. A cookie cannot be used to access or otherwise compromise the data on your hard drive. The "help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. If the user rejects the cookie, they may still use the Website but some functionality may be impaired.

Log Files

This Website records the IP or internet protocol address of users who log on to facilitate use of the Website. IP addresses are not linked to personally identifiable information.

Categories of Third Parties With Whom We May Share The Information We Collect

The information We collect through the Website and from other sources is used to provide quotations for health insurance coverage through *CHOICE* Administrators health plan(s) and to provide other products and services to Our brokers. We may share information with Our contracting health plan carriers during the underwriting process, as well as affiliated businesses, such as Word & Brown and CONEXIS, when necessary to provide services through those companies. The information We receive is a significant part of Our business and one of Our primary assets. We may release personally identifiable information when We believe that the release of such information is required by law or is necessary to protect the rights, property or safety of *CHOICE* Administrators or others.

Review and amendment of information Collected

If you would like to review and/or amend information We have collected about you, please contact our Customer Service Center at (800) 511-0001. Requests to amend information must be made in writing via regular mail sent to:

CHOICE Administrators
ATTN: Customer Service Center
721 South Parker, Ste. 200
Orange, CA 92868
Or by email sent to: customerservice@choiceadmin.com

Security

CHOICE Administrators does not make warranties or representations regarding the security of *CHOICE* Administrators content or user content. Data sent over the Internet may be intercepted by third parties; if you are concerned about the security of your data, you should not send it over the Internet.

Third Party Links

This Website may contain links to third party websites. *CHOICE* Administrators makes no representation regarding the content or accuracy of any website that you may access through this Website. *CHOICE* Administrators does not monitor and is not responsible for the content found on other websites that are linked from this Website. *CHOICE* Administrators does not imply endorsement, recommendation or sponsorship for any linked website or the services, products or advice described on the site, and *CHOICE* Administrators shall have no liability for its content, including its accuracy, subject matter, quality or timeliness, or any personal information that you provide to such site. USE OF SUCH SITE IS AT YOUR OWN RISK. The views, opinions, statements, offers or other information or content expressed therein are those of the respective author(s) or distributor(s), not of *CHOICE* Administrators.

Children's Privacy Protection

This Website is not designed for or intentionally targeted at children 13 years of age or younger. *CHOICE* Administrators will not collect information regarding children 13 years of age or younger unless that information is provided by or with the consent of their parents or guardians.

Notification of Changes

If We decide to change Our privacy policy, We will post those changes on Our Website. Please review this page periodically for changes. Your use of the Website constitutes acceptance of the provisions of this privacy policy and your continued usage after changes are posted constitutes acceptance of each revised policy. If you do not agree to the terms of this privacy policy or any revised policy, please exit the Website immediately.

Accuracy

We believe the information provided on this Website is accurate and We make every effort to minimize errors. However, We cannot absolutely guarantee the accuracy of the information provided. If you find an error, or any inaccuracy, please inform us as soon as possible.

Contact Information Regarding the Website

If you have Website questions, comments, or concerns, please email support@choiceadmin.com. Please include detail of your questions, comments or concerns and your complete name and contact information. You may also call Our Privacy Officer, Jeff Compangano, at (800) 869-6989 x4591.

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